



**CUSTOMY**<sup>®</sup>  
the analytics union

## analytics union solutions

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Price list 2025





# Germany

Art	Produkt	Erläuterung	Preis TKP in €
Including source of origin for transparency print	analytics union Prospecting	Single use of addresses for new customer acquisition (within 90 days after data delivery)	140
	analytics union ReNew	Qualification of inactive existing customers without a current last purchase date	130
	analytics union ReUse	Multiple use of supplied addresses for new customer acquisition (any further use and any offer within 90 days)	110
	analytics union QuickUse	Amplifier for the same offer, within 90 days after data delivery and within 1 2 days after previous postal delivery	65
Without source of origin	analytics union Optimization	Qualification of own customers to increase marketing efficiency	110
	analytics union ReActivation	Qualification of inactive existing customers	90

All prices are subject to VAT.




## Austria

Country	Product	Explanation	Price CPT in €
Including source of origin for transparency print	analytics union Prospecting	Single use of addresses for new customer acquisition (within 90 days after data delivery)	170
	analytics union ReUse	Multiple use of supplied addresses for new customer acquisition (any further use and any offer within 90 days)	130
	analytics union QuickUse	Amplifier for the same offer, within 90 days after data delivery and within 1 2 days after previous postal delivery	80
Without source of origin	analytics union ReActivation	Qualification of inactive existing customers	90

All prices are subject to VAT.





## Price advantages through bundles



Bundle	Price (CPT in €)	Bundle-Price (CPT in €)	Savings
analytics union Prospecting + analytics union QuickUse	205 €	175 €	14,63 %
analytics union Prospecting + analytics union ReUse	250 €	220 €	12,00 %

All prices are exclusive of VAT.

Bundles must be ordered before initial delivery of data.

# Cancellation Conditions

1

Within 9 to 5 working  
days before delivery:  
25 % of the delivery  
quantity

2

Within 4 to 1 working  
days before delivery:  
50 % of the delivery  
quantity

3

From delivery date:  
total order amount

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